



STRINGS MUSIC FESTIVAL

2023 PROGRAM BOOK *Our 36th Season!*



Advertise here to **reach people in their happy place.**

Since 1988 Strings has brought exceptional music experiences to the Yampa Valley. We have featured over 100 Grammy winning artists and musicians from all 25 of the nation's top orchestras. The Strings Pavilion is the preeminent indoor concert hall in the region, voted best indoor music venue.

Our organization connects people of all ages with enriching education and entertainment year-round through performances at the Pavilion as well as special programs and free concerts at multiple additional venues throughout the community. Our connection to our patrons makes us a trusted source of great art and transformative experiences.



Our audience:
generous, active,
engaged with the
community.

People visit Steamboat for our abundant natural beauty and outdoor activities. They stay for our true community spirit. Steamboat locals are remarkably passionate and engaged individuals. Strings audiences are a dynamic mix of locals plus visitors brought together by our world-class performances. Reach our patrons here in their happy place, and you find them at their most receptive.

Our program book is the definitive guide to the summer festival, reaching captive readers as they await the start of each new show to grace our stage. Advertisers benefit from this exclusive access to ticket holders.

Questions?

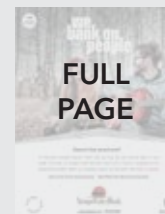
Contact Elizabeth Diamond
970.871.5056 x 104
elizabeth@stringsmusicfestival.com



SPREAD

\$5,000

trim: 16.75"w x 10.875"h
bleed: 17.25"w x 11.375"h
live area: 15.625"w x 11.375"h



**FULL
PAGE**

\$2650

trim: 8.375"w x 10.875"h
bleed: 8.875"w x 11.375"h
live area: 7.25"w x 9.75"h



**HALF
PAGE**

\$1,500

VERTICAL
trim: 3.5"w x 10"h
HORIZONTAL
trim: 7.25"w x 4.875"h



**QUARTER
PAGE**

\$850

trim: 3.5"w x 4.875"h

2023 ADVERTISING CONTRACT

15% earlybird discount: paid in full by March 7, 2023
10% discount: paid in full by March 31, 2023
Closing date: all artwork and payments must be received by April 29, 2023

Email ad or Dropbox link to lisa@sdasteamboat.com

Sign me up!

Ad size:

- Spread
 Full page
 Half page VERTICAL
 Half page HORIZONTAL
 Quarter page

Company/Organization _____

Phone _____

Email _____

Mailing Address _____

City/State/Zip _____

More than one page: _____

I'm interested in **preferred placement**: contact me to discuss (additional charges apply)

We're a current Strings donor - please include a "Strings Donor" designation on our ad

Ad submission - Please check one:

- My design firm will forward my ad to Strategic Design & Advertising (SDA)
 Ask SDA to call me to discuss ad design options and rates
 Pick-up (re-run) my previous ad - no changes
 Pick-up (re-run) my previous ad - with changes (have SDA contact me regarding changes)

Submission Guidelines: All ad submissions will be sent to Strategic Design and Advertising (SDA) All colors must be by CMYK, with solid black areas not to exceed 50c 40m 0y 100k. Text small than 8 point should not be reversed or 4-color. **Please make sure the ad is submitted at the correct size according to supplies spec sizes. Charges may apply for opening, manipulating, and outputting the files if they are not sent properly.**

Accepted formats: PDF files are accepted and preferred in high resolution format. Also accepted: high-resolution jpg and tiff. Digital submissions are accepted by email or Dropbox upload; contact SDA with questions: Office-970.879.3636 or Mobile-970-846-2792 or lisa@sdasteamboat.com.

Advertising Contract:

All rates are net to Publisher. Timely payment secures your space in the publication. Discounts require timely payment before specified discount date.

Advertising shall be free of statements, illustrations, or implications that are offensive to good taste or public decency, based solely upon the opinion of the Publisher.

Advertising shall offer merchandise or service on its merits, and refrain from attacking competitors unfairly or disparaging their products, services, or methods of doing business.

Advertising must conform to current submission guidelines (above; subject to change).

Publisher reserves the right to reject- or require edits to- any advertising deemed unsuitable, regardless of whether similar advertisements have been accepted by Publisher in previous years.

Publisher recognizes advertisers who are also current donors by providing a "Strings Donor" official designation within their ad. Any other reference to Strings Music Festival in the content of an ad must be pre-approved in writing by Strings Music Festival staff.

Payment is due upon receipt of invoice or, if no invoice is received, before applicable discount date. All artwork and payments must be submitted no later than the closing date of April 29, 2023. Advertiser must provide written notice to publisher to cancel any contract. Cancellations and changes cannot be accepted after closing date.

Signed _____ Date _____