

5K DONOR BENEFITS

Opportunity to receive recognition as the Presenting Sponsor of the Music on the Green Series, Youth Concert Series, a Festival Supporting Concert Sponsor, or the lead sponsor of one of three Strings School Days Programs.

Tickets, Concerts and the Pavilion

- Pre-sale ticket access for 2018 season
- Four tickets to select summer concerts
- Invitation for two to 2018 donor event (for donors of \$300 or more)
- Invitation for two to 2018 VIP donor event (for donors of \$5,000 or more)
- Opportunity to reserve seat placement, in advance, for general admission concerts
- Invitation for two to a Musician's Picnic
- Access to the VIP bar area during intermission of select Strings concerts
- Invitation for two to an exclusive rehearsal and lunch with Music Director, Michael Sachs
- Discounted Pavilion Rental

General Advertising

- Logo and link on the website
- Listing on donor page and the local business support page of the 2018 program
- Logo placement on corporate sponsor page in the 2018 program
- Inclusion in three Facebook Posts and tweets
- Logo on the 2018 summer brochure, pre-season Pilot wrap and post-season Pilot Thank You Recognition
- \$450 in Donor Dollars to be used on items in the a la carte benefit menu

Program Book Advertising

- Special recognition as a Strings donor on your purchased Strings Music Festival program ad
- 50% reduction on Strings Program ad cost (25% reduction for premium placement)
- Opportunity to pick Strings Program ad placement prior to other advertisers

Donor Dollar Options

- Editorial space in two e-newsletters - \$300
- Logo in two e-newsletters - \$200
- Ad space on Strings website (lodging page) to be used to market a discount to Strings Patrons and showcase your property - \$150
- Business featured in the footer of one Strings E-newsletter (Based upon availability) - \$100
- Social media post (Facebook and Tweet OR Instagram post and Tweet) \$50 each





10K DONOR BENEFITS

Opportunity to receive recognition as a **Strings School Days Sponsor, the Young Artist in Residence Presenting Sponsor or a Festival Concert Sponsor** (concert sponsor includes four free tickets).

Tickets, Concerts and the Pavilion

- Choice of 2 Classical Subscriptions OR 2 Different Tempo Subscriptions
- Pre-sale ticket access for 2018 season
- Four tickets to select summer concerts
- Invitation for two to 2018 donor event (for donors of \$300 or more)
- Invitation for two to 2018 VIP donor event (for donors of \$5,000 or more)
- Opportunity to reserve seat placement, in advance, for general admission concerts
- Invitation for two to a Musician's Picnic
- Access to the VIP bar area during intermission of select Strings concerts
- Invitation for two to an exclusive rehearsal and lunch with Music Director, Michael Sachs
- Discounted Pavilion Rental

General Advertising

- Logo and link on the website
- Listing on donor page and the local business support page of the 2018 program
- Logo placement on corporate sponsor page in the 2018 program
- Logo on the 2018 summer brochure, pre-season Pilot wrap and post-season Pilot Thank You Recognition
- Inclusion in three Facebook Posts and tweets
- Logo recognition on Pilot Ads, e-newsletters and "Know Before You Go" emails for one week during the 2018 season
- \$600 in Donor Dollars to be used on items in the a la carte benefit menu

Program Book Advertising

- Special recognition as a Strings donor on your purchased Strings Music Festival program ad
- 50% reduction on Strings Program ad cost (25% reduction for premium placement)
- Opportunity to pick Strings Program ad placement prior to other advertisers

Donor Dollar Options

- Editorial space in two e-newsletters - \$300
- Logo in two e-newsletters - \$200
- Ad space on Strings website (lodging page) to be used to market a discount to Strings Patrons and showcase your property - \$150
- Business featured in the footer of one Strings E-newsletter (Based upon availability) - \$100
- Social media post (Facebook and Tweet OR Instagram post and Tweet) \$50 each

20K DONOR BENEFITS

\$20,000 sponsors you receive the following benefits:

Tickets, Concerts, and the Pavilion

- Opportunity to have musicians play at an event or party at your location
- Two Classical and two Different Tempo Subscriptions
- Opportunity to offer pre-sale ticket purchase to potential customers (one week prior to on sale date)
- Opportunity to cross-promote a Strings ticket purchase and lodging discount for a fall/winter concert
- Pre-sale access for 2018 season
- 2 invitations to 2018 donor event (for donors of \$300 or more); 2 invitations to 2018 VIP event (donors of \$5,000 or more)
- 4 Tickets to Select Summer Concerts
- Discounted concert tickets for company employees
- Discounted Pavilion Rental
- Opportunity to reserve seat placement, in advance, for general admission concerts
- Invitation for two to a Musician's Picnic
- Access to the VIP bar area during intermission of select Strings concerts
- Invitation for two to an exclusive rehearsal and lunch with Music Director, Michael Sachs

General Advertising

- Recognition as a Festival Presenting Sponsor at a 2018 Concert — includes 4 Tickets
- Logo, link and company description in one end of season email blast to Strings patrons
- Logo on the summer brochure
- Logo recognition on Pilot Ads for one week during the 2018 summer season and one week in the fall/winter season.
- Listing on the website marquee for one week during the 2018 season Lodging endorsement on Strings lodging webpage
- Logo and link on Strings website (corporate support page)
- Inclusion in three Facebook Posts and tweets WWFM (Classical station in NY, NJ, PA) sponsor mentions in (2) broadcasts this summer. www.wwfm.org Logo on Pilot Glossy Wrap Signage outside of the Pavilion at one 2018 concert

Program Book Advertising

- Special recognition as a Strings donor on your purchased Strings Music Festival program ad
- 50% reduction on Strings Program ad cost (25% reduction for premium placement)
- Opportunity to pick Strings Program ad placement prior to other advertisers
- Donor Dollar Options
- \$750 in Donor Dollars to be used on items in the a la carte benefit menu

Editorial space in two e-newsletters - \$300

- Logo in two e-newsletters - \$200 Ad space on Strings website (lodging page) to be used to market a discount to Strings Patrons and showcase your property - \$150
- Business featured in the footer of one Strings E-newsletter (Based upon availability) - \$100
- Social media post (Facebook and Tweet OR Instagram post and Tweet) \$50 each