



STRINGS MUSIC FESTIVAL

2018 PROGRAM BOOK Advertising Rate Sheet

RATES

	Ad Rate	10% Prepay Discount Rate*
<input type="checkbox"/> 1/4 Page Ad	\$650	\$585
<input type="checkbox"/> 1/2 Page Ad <input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal	\$1,200	\$1,080
<input type="checkbox"/> Full Page Ad	\$2,300	\$2,070
Specialty Ads		
<input type="checkbox"/> Inside Cover	\$2,800	\$2,520
<input type="checkbox"/> Right Inside Front	\$2,800	\$2,520
<input type="checkbox"/> Back Cover	\$2,800	\$2,520
<input type="checkbox"/> Two-page Spread	\$4,400	\$3,960

Payment Deadline:

*10% ad rate discount: March 14, 2018

All payments due: May 11, 2018

Ad Submission Deadline:

Ad deadline: May 11, 2018

Ads must be sent to: Strategic Design & Advertising

Mailing: P.O. Box 882709

Steamboat Springs, CO 80488

Physical: 155 Anglers Drive

Steamboat Springs, CO 80487

Phone: 970.879.3636

Email: lisa@sdasteamboat.com

OFFICE USE ONLY

Date received

ADVERTISER INFORMATION

Contact name _____

Business _____

Phone _____

Fax _____

Mailing address _____

City/State/ZIP _____

E-mail address _____

I agree to all ad and payment submission deadlines. I understand if ad and/or payment is not received by the deadline date, Strings reserves the right to remove the ad from the publication.

Signature _____

Please check one:

My design firm will forward my ad to Strategic Design & Advertising (SDA)

Ask SDA to call me to discuss ad design and design rates

Pick-up my ad from the _____ (year) program - no changes

Pick-up my ad from the _____ (year) program - with changes
SDA will contact you regarding the changes.

Payment: Check or Credit Card

Credit card: AMEX VISA MC

Credit card #: _____

Expiration date: _____ Security Code: _____

Mail checks payable to: **Strings Music Festival**
P.O. Box 774627
Steamboat Springs, CO 80477
Fax to: 970.879.7460

E-mail, fax or mail this form along with your check or credit card information.

Kristine Kilbourne, Marketing Director
kristine@stringsmusicfestival.com
Phone: 970.879.5056 ext. 104



STRINGS MUSIC FESTIVAL

2018 PROGRAM BOOK

Advertisement Sizes

ADVERTISEMENT SIZES

	WIDTH	HEIGHT
Publication Trim Size (perfect bound, full-color)	8.375" x	10.875"

Full Page Ads (including covers):		
Trim Size	8.375" x	10.875"
Live Area	7.25" x	10"
Bleed Size	8.875" x	11.375"

Fractional Size Color Ads:		
1/2 Page - Horizontal	7.25" x	4.875"
1/2 Page - Vertical	3.5" x	10"
1/4 Page - Vertical ONLY	3.5" x	4.875"

All ad materials must be supplied digitally.

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Physical: 155 Anglers Drive
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Email: lisa@sdasteamboat.com

Deadlines	
Digital Files	May 11, 2018
Materials for SDA to design ad	April 18, 2018

Strategic Design & Advertising can provide design and production services.
Please contact Lisa Fleming for pricing and details: 970.879.3636 or
lisa@sdasteamboat.com.